

Excel Search & Advisory Names Teamworks Presenting Partner of the Excellent Leadership Podcast

NEW YORK, NY—August 28th – Excel Search & Advisory, a division of Excel Sports Management, and Teamworks, the Operating System for Sports , have announced a new partnership naming the sports technology company as the presenting partner of the Excellent Leadership Podcast.

Through the partnership, Teamworks will collaborate with Excel Search & Advisory to develop select podcast content and related promotional initiatives. The partnership will also create exclusive networking and engagement opportunities that bring together senior leaders from across the sports industry.

“We are excited to welcome Teamworks as the presenting partner of the Excellent Leadership Podcast,” said Chad Biagini, President, Excel Search & Advisory. “When we looked at potential partners for the platform, Teamworks stood out for its deep connectivity across the sports industry. Both companies share a commitment to helping sports organizations perform at the highest level, making them a natural partner as we continue to grow the podcast and create meaningful connections among leaders in sports.”

Launched in 2024, the Excellent Leadership Podcast is hosted by Biagini and features interviews with sports and entertainment CEOs, presidents, general managers, athletic directors, head coaches, elite athletes and performers. The podcast explores their career journeys, leadership experiences and advice for succeeding in one of the world’s most exciting and competitive industries.

Past guests on the show have included: Giorgio Chiellini (Italian soccer legend), Desireé Reed-Francois (Director of Athletics, University of Arizona), Ryan Poles (General Manager, Chicago Bears), Candice Storey Lee (Athletic Director, Vanderbilt University) and Mark Donovan (President, Kansas City Chiefs).

Teamworks is the Operating System for Sports , supporting more than one million athletes across thousands of professional, collegiate, Olympic and military organizations worldwide, including 330 professional organizations, 520 collegiate athletic departments and 65 leagues and governing bodies.

Excel Search & Advisory is a market leader in executive search and leadership advisory

dedicated to the sports, media, and entertainment industries. With decades of specialized expertise at the C-suite and Board level, an unmatched global network, and proprietary insights, the team identifies transformational leaders, shapes high-performing cultures, and strengthens executive teams to deliver lasting impact.

About Teamworks

Teamworks is the leading operating system for elite sports, trusted by more than 7,000 organizations worldwide. The company combines enterprise SaaS software with proprietary data and advanced analytics to deliver intelligent products that power player evaluation, game strategy, performance development, and daily operations. By unifying workflows, video, and trusted data sources into a single AI-driven platform, Teamworks serves as both the technology backbone and the intelligence engine for modern sports organizations.

About Excel Sports Management

Excel Sports Management is an industry-leading sports agency representing top-tier talent, blue-chip brands and marquee properties. Excel is a three-time winner of Sports Business Journal's Best In Talent Representation and Management award and is consistently ranked as one of the most valuable sports agencies in the world by Forbes. The agency has offices in New York, Miami, Los Angeles, Dallas, Chicago, Charlotte and London with additional employees operating across Europe and the Middle East. For more information, visit excelsm.com.